

RANCHO MIRAGE

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INSIDER



DR. ROD STROBER

It's More Than a Smile

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Dr. Rod Strober

“It is More Than A Smile”

With nearly 30 years in the field, Dr. Strober has brought his extensive expertise to Country Club Dentistry in Rancho Mirage



Dr. Strober’s practice offers the community a comprehensive range of dental services, from routine cleanings to advanced cosmetic and restorative procedures, all under one roof.

Dr. Strober’s journey began on Long Island, New York, where his passion for the intricate blend of art and science in dentistry first took root. Graduating from Skidmore College in 1989, he continued his education at The State University of New York at Buffalo School of Dental Medicine. After earning his degree in 1993, he moved to Boston, where he practiced for 14 successful years.

However, the cold winters of Boston eventually drove him to sunny San Diego. There, he transformed a modest practice into a thriving enterprise worth \$2.5 million, a testament to his dedication and skill. Despite the overwhelming demands, he balanced growth with personal fulfillment, always prioritizing patient care and community building.

After selling his practice in San Diego, Dr. Strober retired to Rancho Mirage, but only six months later, he longed to return to what he loves to do. He realized that dentistry was more than just a career—it was a passion. Missing the artistic and scientific challenges of the field, he acquired Country Club Dentistry in Rancho Mirage. Here, at a calmer and more harmonious pace, he and his team can spend quality time with each patient. Dr. Strober’s philosophy is simple yet profound: treat patients like family, understand their needs and desires, and provide compassionate, empathetic care.

This approach has led to many transformative experiences for his patients. One of Dr. Strober’s popular treatments is BioClear, which corrects discoloration, gaps, chips, and altering shapes to meet the aesthetic desires of his patients with no unnecessary drilling. BioClear is primarily an “additive” technique that bonds warmed composite material to teeth. This technique not only strengthens teeth but delivers dramatic changes in color, shape, shade, and length, all in a single visit.

Being an avid adopter of the latest technology and procedures, Dr. Strober is constantly attending classes to learn and implement the most advanced procedures and the latest technologically with advanced equipment. This commitment allows him to provide only the best quality dental care with confidence and efficiency. Being completely digital, Country Club Dentistry can deliver highly esthetic and precise results with fewer office visits. This approach has earned his patient’s confidence in a comfortably modern setting and safe environment.

Focusing strongly on dental implants, Dr. Strober achieved a Mastership in 2019 from the International Dental Implant Association. Requiring over 250 hours of continuing education and the surgical placement of over 50 dental implants, he could show his proficiency and commitment to mastering the latest advancements in dental care. With this knowledge and experience, he has placed well over 1000 implants. If you have missing, loose, or broken-down teeth, Dr. Strober can confidently rejuvenate your smile and oral health. One of his most sought-after procedures is called “All-On-X”. This advanced treatment replaces hopeless dentitions with 4-6 dental implants and restores smiles with a final permanent, porcelain, hybrid bridge that is both highly esthetic and functional.

Country Club Dentistry offers a wide range of services, making it a true one-stop shop for dental care. From routine check-ups and cleanings to complex cosmetic procedures like veneers, crowns, and full-mouth restorations, patients can have all their needs met in one place.

Using innovative technology like the CEREC machine, Dr. Strober can digitally scan, design and mill custom crowns in just 90 minutes. No more temporary crowns that keep falling off and no need for a second visit. This innovative approach not only speeds up the process but also enhances the patient experience with precise, aesthetically pleasing results all in one appointment.

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FIND YOUR SMILE AGAIN

With full mouth or All-on-X dental restorations, you can have the gorgeous smile and strong, healthy bite you've been missing. You'll look and feel amazing!



I was so ashamed of my mouth before Dr. Strober and his talented staff took the necessary steps and patiently guided me in the process of creating a new beautiful smile and it has given me a great boost in confidence. I can smile again and that's amazing but I've gained so much more from this experience. Country Club Dentistry is absolutely top notch. —David M.



MEET DR. ROD STROBER

Dr. Strober has dedicated himself to the art of dentistry for nearly 35 years, creating a community of loyal patients in Boston, San Diego, and the desert. He is passionate about continuing education, from teaching and mentoring new and emerging dentists, to immersing himself in the latest technologies to better serve his patients, Dr. Strober prides himself in creating beautiful, healthy, functional smiles. Dr. Strober has truly created a gold standard for patient care and service.

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Dr. Strober’s passion for dentistry extends beyond clinical excellence. He takes pride in the powerful transformations that cosmetic procedures can bring to his patients’ lives. As he aptly puts it, “It’s a powerful transformation when a cosmetic procedure can change someone’s smile and confidence. I’m excited to have the power and ability to help people achieve their dreams and goals, changing lives one smile at a time.”

At Country Club Dentistry, Dr. Strober ensures a VIP experience, where each patient receives individualized attention. His team works collaboratively, focusing on understanding and fulfilling each patient’s unique needs and desires. This personalized approach ensures that patients not only receive top-notch dental care but also feel valued and understood. “I approach my interactions with compassion and empathy; everyone has dreams and desires and I want to use my ability to help them achieve their goals,” Dr. Strober expresses. “I treat all my patients like family.”

While Dr. Strober’s dedication to dentistry is clear, but he also enjoys an active lifestyle outside the office. His hobbies include working out, pickleball, and step aerobics, activities that keep him energized and balanced.



“It’s More Than a Smile,”

Dr. Rod Strober’s move to Rancho Mirage brings a wealth of experience, innovation, and compassionate care to our community. Country Club Dentistry offers a comprehensive array of dental services, all under one roof. Dr. Strober is proud of the way Country Club Dentistry has improved, sometimes drastically, the lives of so many people for the better.

For appointments and more information, call (760) 832-7915 or visit www.countryclubdentistry.com.

Country Club Dentistry is at 72775 Frank Sinatra Drive Suite A & B in Rancho Mirage

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